

RESEARCH SPOTLIGHT BY MSU & TAMU CIBERS

Tips and Trends: Opportunities in Global Supply Chain Research

For this webinar, we invited three supply chain scholars who have published important foundational work in the area of global supply chain management. Our panelists will discuss their research addressing contemporary conceptual and methodological best practices as well as reflect upon the field. This webinar will include short presentations followed by a discussion moderated by the co-hosts.

FEATURED SPEAKERS

Beth Davis-Sramek

Auburn University



Tobias Schoenherr

Michigan State University



Xenophon Koufteros

Texas A&M University



KEY TAKEAWAYS

- Learn the current state of the global supply chain literature and areas of high future research opportunity
- Gain insights into different theoretical foundations for advancing the global supply chain literature
- Tips related to best practices for publishing research in the field of global supply chain management

CO-HOSTED BY



Ahmet Kirca

Michigan State University



David A. Griffith

Texas A&M University

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